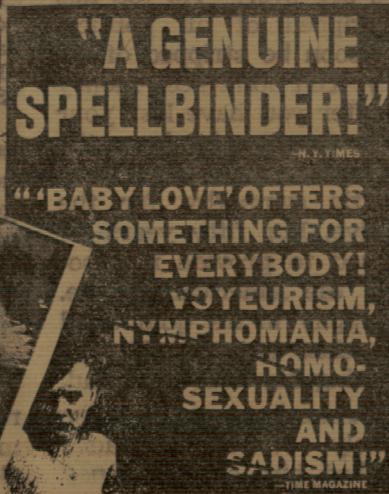
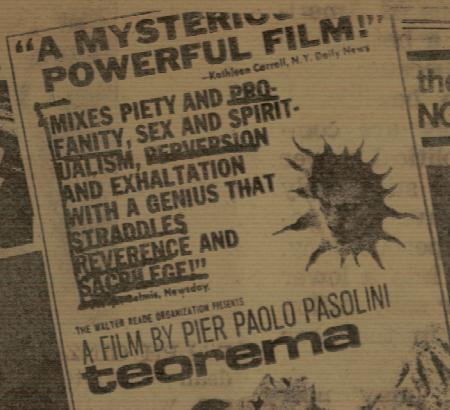


WALTER READE THEATRES PRESENT



NR UNDER 17 NOT ADMITTED
ANDZAAT STRIES PARAVISION RIDAY EMBASSY EAST

Totally female!
Totally animal!

SODOM AND GOMORRAH U.S.A. 1970

Pornographer, "Educator"

(Continued from Page 1, Column 3)

general bent toward emotional freedom . . . blends atheism, gore, humor"

I AM CURIOUS — Porno-classic

FANNY HILL —

ALL NEAT IN BLACK STOCKINGS — Two men who share everything

THE GOLDEN GOOSE — A dirty bird

BABY LOVE — Voyeurism, nymphomania, homosexuality and sadism peddling,

GREETINGS — Right on target — smut peddling, nymphomania, underground newspapers, sex and the hot-blooded young man.

TEOREMA — Mixes piety and profanity, sex and spiritualism, straddles reverence and sacrilege.

FACES — bluntest movie, will make indelible scars on the memory

BELLE DE JOUR

THE KILLING OF SISTER GEORGE

GRACIA ZIA — A woman and a boy find a way to inflict pleasure

FEMALE ANIMAL — Totally female,

totally animal — from the company that brought you "Inga" and "Fanny Hill"

A WALK WITH LOVE AND DEATH

Anti-war

THE ROYAL HUNT OF THE SUN —

Anti-Christian. "The Incas had everything — wealth, beauty, honor and innocence. Pizarro brought them CHRISTIANITY."

THE GAY DECEIVERS — Is he or isn't he? Only his draft board and his girl friend know for sure

PARANOIA — Pulls you into a whirlpool of erotic love.

CANDY — The sex spoof of the century

ALICE'S RESTAURANT — Anti-war

with Pete Seeger, Lee Hays, Arlo Guthrie; also available on recordings.

Is it any wonder that Walter Reade "Jr." is against the Motion Picture Association's Code "because it would provoke government, state or local censorship or perhaps all of them, and in the case of 'I Am Curious' close theatres, etc., weak as the Motion Picture Code has proved to be?"

It is intolerable to know that Walter Reade "Jr." has now entered the field of EDUCATIONAL FILMS. Among his diversified enterprises, Mr. Reade has launched a non-theatrical division to which the Reade Organization's report on business for the period ending June 30, 1968 credits high level of revenue and profit.

International Educational Films is the vehicle created to produce and distribute educational film strips in conjunction with Sterling Educational Films, another Reade division. At the time of that report, Mr. Reade also announced plans to merge with Rutland Corporation of Rutland, Vermont as an integrated "entertainment" company active in theatre operation, motion picture production and distribution, television, 16 mm. and educational film distribution, music publishing (filth recordings are big money), See ADVISOR, August 23, 1968.

It is hard to imagine a man less qualified to originate serious educational materials — by character, temperament, reputation and previous experience. But so far, he has not been challenged and his educational activities are paying off handsomely.

VARIETY records Reade's progress in building the New Ziegfeld Theatre which seats 1,200. The theatre opened with Mike Frankiowich's "Marooned" although Reade had tried to obtain "Sweet Charity".

With his voluminous enterprises, Mr. Reade also manages to delve into politics. He was chairman for Citizens for Humphrey centered at MAYFAIR HOUSE in Deal and his local theatres provided space for Democratic clubs in the 1968 (and previous) campaigns. (ADVISOR, Oct. 2, 1968)

On April 1, 1970, Walter Reade, "Jr." proposed to the New York Legislature that his Organization build and operate 20 centers in New York City, Brooklyn, Queens and Staten Island as part of a unique OFF-TRACK BETTING PROGRAM. The plan was the result of a nine year study by the Walter Reade Organization's subsidiary — National Off-Track Viewing. They do think ahead, these bright boys. The plan would provide 20 centers, each equipped with giant screen television and mutual machines. His company is prepared to spend 7 million in this endeavor, Mr. Reade revealed. "We will bear all costs" he kindly added; "we are envisioning an annual operating budget in excess of 21 million dollars". He did not mention the annual profits envisioned.



DON KOPALOFF, who has been named a vice president of AVCO EMBASSY PICTURES, now a Walter Reade Theatre specialty ...

DESTRUCTION OF INSIGHT

By FRED FARREL

The destruction of insight and knowledge in our time is often deliberate and willful. It has been going on for a long time. Both the Right wing and the Left wing do it; indeed, the Right wing and the Left wing often work together at it. The notion that the Right wing and Left wing really fight each other is for the sucker trade only. The Right and the Left are twins, born at the same time in the board room of the Rothschild bank. The whole purpose of the Right-Left way of thinking is to destroy insight and knowledge.

Canadian Jesuit Father Bernard J. F. Lonergan has discussed this in his book INSIGHTS. "The flight from understanding blocks the insights which concrete situations demand. There follow unintelligent policies and inept courses of action. The situation deteriorates to demand still further insights, and, as they are blocked, policies become more unintelligent and actions more inept. What is worse, the deteriorating situation seems to provide the uncritical, biased mind with factual evidence in which the bias is claimed to be verified. So in ever-increasing measure intelligence comes to be regarded as irrelevant to practical living. Human activity settles down to a decadent routine, and initiative becomes the privilege of violence."

This just about describes the state of affairs prevailing in the "Right wing" in the U.S.A. today. We have had the Goldwater Follies of 1964; we have Robert Welch always with us; we have vast hordes of "anti-Communist experts" who gallop around the countryside mouthing imbecilities. The failure of the Right wing may be measured in the magnitude of the evils which it is failing to prevent. Today the "Right wing" has lost every right to call itself a political movement. It is mainly disgraced by its shady and disreputable under-the-table dealing with the Left wing.

The only way to bring a reawakening of the sense of reality is not to hope for either a Right wing victory or a Left wing victory, but to destroy the entire Left-Right system. This bastard system is an illegitimate pair of twins born in the board room of the Rothschild bank. We shall be called anti-Semitic for attacking the Rothschild bank; but the most capable Jewish scholars, such as Moshe Menuhin, know well that what we say is true. The decadence of intelligence in our time affects Jews as much as anybody else, and perhaps even more than other people. The modern Jews are like sleepwalkers. They walk with sure-footed skill, but they are not fully possessed of waking-consciousness.

Right wing leaders are throwing their moral credit to the four winds by their underhanded efforts to discipline the Right wing in such a way as to make it work in concert with the Left wing. They are manipulating what Congressman Rarick calls a "Concert of Opposites." Young people sense this degenerate cynicism quickly and flee the dying Right wing movements, which today provide a fine hobby for elderly retired people, but possess no real political potential whatsoever. This is the price you pay for the abandonment of insight.

Clearly, Walter Reade "Jr." is a man to be reckoned with. His total moral influence extends into questionable areas and touches the entire community. The negative impact his conglomerate empire exerts is surely a proper study for a Congressional Committee interested in law and order, in influences upon the younger generation, in dealings with unfriendly and even Communist countries. It is seldom we meet a man who is pornographer, educator and race-track wheeler-dealer all in one.

**TRUTH IS CALLED
HATE LITERATURE
ONLY BY THOSE
WHO HATE THE TRUTH!**